

Cassandra Armour

Freelance communications

10726 Magnolia Boulevard, Suite 14
North Hollywood, California 91601
412.596.7140
cassandra.armour@gmail.com



- Pithy, succinct writer and editor
- Magnetic social media curator
- Advanced Mac, PC, and mobile OS user
- Efficient and ambitious self-starter

• *Click any logo to view*



Blogging:

- Conspicuous web presence
- High volume of views and shares
- Well-versed in WordPress
- Versatile voice and array of interests, from pop culture to social issues
- Achievements spanning more than ten years in print and online

Copywriting and social media:

- Insightful social media strategies and management of brand identities
- Distinctive networking interactions that encourage growth
- Vibrant, SEO-laden, product descriptions and sales materials
- Engaging public relations pieces, press releases, and promotional copy

